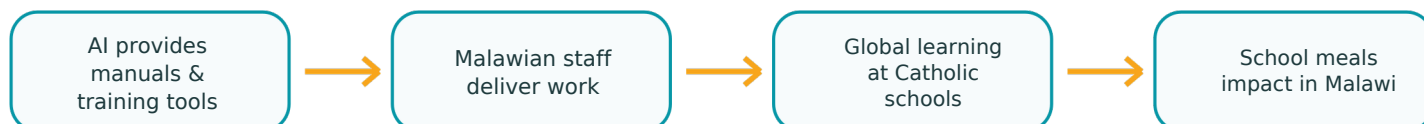


Proposal of “Seibo Impact Lesson” for Global Compact on Education in Action and “Magnifica Humanitas”

Core message

Seibo uses AI and digital tools to create human work, not remove it. AI supports the production of manuals, transcripts, documentation, workflows, and staff training—while Malawian employees remain central to service delivery, accountability, and the dignity of work. This approach upholds Catholic social teaching on human dignity, fair access, participation, and the common good.

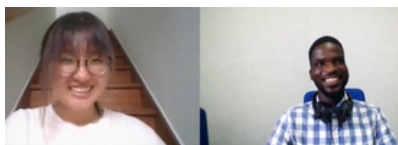
Seibo model in one line when you use our Impact Lesson



Connection with Global Compact on Education

Global Compact on Education and the intention of “Magnifica Humanitas” share the vision with each other about Catholic Education with connect the world ethically and treat human with its dignity.

Seibo can offer a living Catholic social science case study where ethical AI, dignified employment, education, poverty reduction, and measurable school meal impact converge—demonstrating that technology, when guided by the principles of participation and solidarity, can serve the whole human person and promote the common good.



What we propose

Present **Seibo Impact Lesson** as a real Catholic social science case study of ethical AI enabling dignified digital employment. Services include English lessons, local language interactions and cultural sessions—all carried out by trained Malawian staff through ethical outsourcing via Beehive Digital.

AI supports training, documentation, and workflow optimisation—it does not replace workers. Malawian staff remain central to delivery, ensuring dignity, accountability, and sustainable employment that directly reduces poverty and funds school meals in Malawi.

Around 50% of the population in Malawi is under 18. Therefore, their future could connect with our future in the world to make human-centred economy.

Expected impact to join Impact Lesson from Malawi, Blantyre

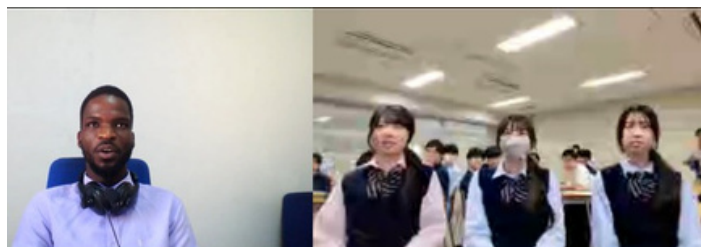
- 340,565 meals served in May 2026 | 20,668 registered children | 88.4% attendance rate
- 296,994 meals in Mzimba & 43,571 in Blantyre—reaching 18,266 children attending daily
- Dignified employment for young Malawians: ethical, AI-supported digital service work that upholds human dignity
- Fair access to global digital work through structured training and Catholic school partnerships
- AI-supported training and skill development | Service income funds school meals, education, and poverty reduction

Contents of the Lesson

A 50-minute online Impact Lesson package for Catholic schools.

Includes:

- live online session with Malawian staff
- teacher guide for easy preparation
- student worksheet
- reflection activity
- simple impact report after the lesson
- optional fundraising or awareness activity



Impacts on Students with Impact Lesson

We are working with more than 50 Catholic Schools for teaching social enterprise and its business models so that they do not just study the model but actually practice it through selling ethical products from Malawi such as coffee and tea. Also, they experience vivid sessions with Malawian people online through Impact lesson.

Some of the students got inspired by our lessons and went to Malawi to see the actual social business campus and the schools Seibo is feeding at the local nurseries and primary schools.

The map on the right is showing our network of schools in Japan.

The network is not only for Catholic but other missionary schools too.

Malawian people at the same time grow up with students using digital tools and become confident to deliver the lessons.



Student development pathway

Take lessons from us and Impact Lessons with Malawian youths



Find out what they can do with Malawian with local products or don't know campaigns with local staffs



Become interns and parttime workers with Seibo as their long term processes

Our flow of the development	What to evaluate	Evidence to collect
Before lesson	Japanese Seibo staffs explain about our mission and social impact we make with students globally	Discussion of what students can do from each schools or corporates by using Malawian coffee, etc.
During Impact Lesson	Quality of encounter, questions asked, participation, dialogue	Get feedback to improving the quality at the same time sharing the questions from the students
After lesson	Change in understanding, empathy, and willingness to act	Students write reflection sheets to consider their next actions
Follow-up action	Coffee/tea sales, research presentation, school project, donation action	Seibo and local staffs collaborate and make social impact reports.

Post-lesson engagement menu to make more sustainable work



- Student-led fundraising through Malawian coffee or tea sales.
- Research presentation on AI, dignity of work, school meals, or global poverty.
- Classroom reflection linking Impact Lesson to CST and Magnifica Humanitas.
- School partnership follow-up: one lesson -> one action -> one impact report.



Our Goal from Catholic Educational Points of Views

- Human Dignity: Respecting and upholding the inherent, sacred value of every individual as a child of God.
- Solidarity: Recognizing our global interdependence and committing to the pursuit of the common good.
- Subsidiarity: Empowering local communities by ensuring decisions and actions are taken at the most effective level.
- Preferential Option for the Poor: Placing the needs of the marginalized and vulnerable at the center of all initiatives.

Business Process Outsourcing with the World

We provide not only educational materials but also create vocations for young people in Malawi. A sustainable economic independence model driven by local digital talent is heavily needed in Malawi. The half of the population in Malawi is under 18 and the portions of the decent jobs are critical for young people. Our work, Impact Service, can be a change maker for providing jobs for them to have sustainable vocations.

Beyond Impact Lesson, Impact Service is the business model that combines “Creating Shared Value”(CSV) with Catholic Social Teaching. The economic activity itself becomes a formation space for dignified work, skills, and participation in the digital economy. Our partner Beehive Digital get clients from all over the world and work for customer supports, software engineering with their local resources such as PCs, solar powers and WiFi from Startlink.

Service work that can be presented as ethical digital outsourcing

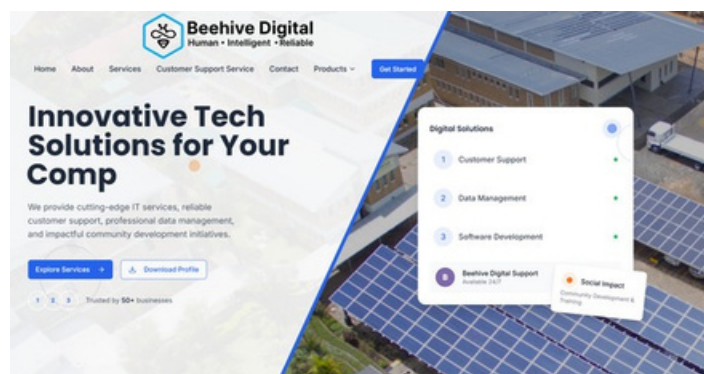
In Malawi, around 80% of the population is engaging into agriculture and there are few options except that for jobs. However, Impact Service can create more opportunities for them through Beehive Social Enterprise Campus.

Service area	What it means	Social-science value
Customer support	Inquiry response, helpdesk, user communication	Paid digital service work and communication skills
AI-supported manuals	Transcripts, documentation, training guides, workflow notes	AI supports staff capacity; it does not replace staff
Back-office + data	Data entry, reports, quality checks, admin support	Professional experience and fair access to global work
IT / digital support	Digital operations with Beehive / Malawi teams	Local talent becomes visible in global service chains

Beehive Digital in Beehive Social Enterprise

Beehive Digital is one of the social enterprises in Beehive social business campus in Blantyre, Malawi. Some students have studied at John John II IT and Leadership College in the same campus, and continue to use their talents in their working places.

The campus is supported by UK charity, Krizevac Project, named after the place for pilgrimage in Bosnia.



Summary of the Proposal

Connection with Catholic Social Teaching

Catholic Social Teaching	Catholic pastoral meaning	Seibo's outputs based on Catholic values and teaching
Human Dignity	People are not reduced to data, cost, or replaceable labor.	Malawian staff remain central to delivery; AI supports their work and training.
Solidarity	Students and partners meet real people, not abstract poverty.	Impact Lesson creates direct dialogue between Catholic schools and Malawi.
Subsidiarity	Local communities should gain capacity and agency.	Digital work is performed by trained Malawian teams, building local skill and ownership.
Vocation	Work becomes a calling to serve others and develop one's gifts.	Young Malawians use English, digital skills, and service work to support education and community life.
Preferential Option for the Poor	The vulnerable must be centered in economic and technological design.	Service income and lesson engagement connect back to school feeding and child wellbeing.

Connection to Magnifica Humanitas

The encyclical frames AI as a challenge to Social Doctrine and calls for standards of discernment such as the dignity of the human person, the preferential option for the poor, social impact assessment, inclusion of the vulnerable, digital literacy, and technology guided toward justice and peace. Seibo can position its model as a practical response: a human-centered digital economy built around work, learning, solidarity, and measurable child impact.

Conclusion

Catholic Educational Value:

Cultivating a "Digital Humanity" In alignment with the GCE, Seibo empowers youth at the Mary Queen of Peace Catholic Campus to use digital technology critically, responsibly, and creatively. Through "Impact Lessons," young Malawians are not reduced to passive digital data; instead, they discover their Vocation, utilizing their English and digital skills to serve others and develop their unique gifts.

Catholic Social Value:

Fostering Subsidiarity, Solidarity, and the Option for the Poor By ensuring that digital work is performed by trained local teams, Seibo upholds Subsidiarity, building local ownership and agency. This ethical infrastructure directly manifests the Preferential Option for the Poor, converting service income from digital lessons into 22,000 daily school meals for vulnerable children.

Ultimately, Seibo transforms digital technology into a tool of true Solidarity, moving beyond abstract poverty to create genuine human-to-human encounters that foster the global common good.

Seibo Japan

From 2016, we provide school meals in Malawi, fundraising from Japan. We provide Malawian kids 22,000 school meals in daily basis. Through the process, we work with many Catholic schools to sell Malawian coffee and tea in social enterprise model for charity.

During that process, we get more than 70x Catholic schools as charity partners, and we attended the meeting to update Global Compact on Education with the Dicastery of Culture and Education in Vatican. (find more from [here](#))

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